



May / June 2014

Brushstrokes

From Our President

Dear CVWG Members,

Please note our CVWG meeting will be held on Monday, May 19.

With spring comes rejuvenation, activities like gardening and lots of opportunities to inspire us. Some of us like to write, to paint, to sketch or simply enjoy the moment. All of us need to find a balance in our lives between creativity and our routines.

I love to relax with a good book but rarely have time to read for long periods of time. If you want moments of inspiration, some of my favorite art books are: "The Art Spirit" by Robert Henri, "Walking in this World" by Julia Cameron and "Art & Fear" by David Bayles & Ted Orland.

Our guild is made up of many talents. I want to thank all of you for what you contribute to the guild and would like to mention some members behind the scenes, who make our experience easy and rewarding, helping us feel connected. Every month, **Judi Ely**, Hospitality Chair, provides snacks and coffee for our social time. Thank you to members who contribute and support. Judi will likewise be in charge of the reception for our annual show. **Adella Langham**, Librarian Chair, brings the lending library so we can easily peruse and borrow a DVD. She buys new DVD's every year. **Rosemary Connelly**, Webmaster, updates our website to keep us informed, welcome visitors and new members. Additionally, she brings our name tags, welcomes us as we come to the meeting and records attendance. **Jane Williamson**, Membership Chair, keeps the membership up to date providing new members with a directory and the CVWG board with new names, so all members can receive announcements.

Pam Roland, Annual Show Chair, has been preparing for the annual show. The show is one of the best watercolor exhibits in Virginia. In a month, June 7th, the registration will be closed. During the summer, Pam and her committee will be prepping for the show: keeping in touch with Sue Stoller, the judge and presenter; sending notifications; receiving artwork; and getting the show up in September at McGuffey; and more. There's a lot to do. If you would like to help, contact Pam, pamroland@gmail.com

To keep up to date with any happenings with our guild or other watercolor opportunities, don't forget to look at our website. <http://central-virginia-watercolor-guild.org/>

Julia Kindred, CVWG President

Meetings are held at the Cavalier Inn, on the fourth Monday of the month at 1:00 pm. Except for May, the meeting is on the third Monday.

May 19 1:00 Meeting:
Joan Soderlund; critique
12:30 Social

June 23 1:00 Meeting:
Watercolors in Plein Air
with Peg Sheridan
12:30 Social

July 28 Courthouse
Show Change Over, 10
to 11:30 am. Concierge
service 10 to 11:00 am.
1:00 pm Meeting:
Animals in Watercolors
with Julie Read

June 7 Deadline for
submission to CVWG
Annual McGuffey Show
www.Central-Virginia-Watercolor-Guild.org/shows/

Member News

2014 23rd Annual CVWG McGuffey Show

September 2 to September 27, 2014

McGuffey Art Center

Deadline for submissions June 7, 2014

www.Central-Virginia-Watercolor-Guild.org/shows/

AWARDS: \$3,000

Best of Show \$800

Juror's Choice \$500

8 \$200 Awards of Excellence

CVWG Memorial Award, \$100

Only one award per artist

Juror: Susan M Stuller, member of the National Watercolor Society, Transparent Watercolor Society of America, Watercolor West, San Diego Watercolor Society, Southern Watercolor Society.

Congratulations to CVWG 2014

Judged Courthouse Show Winners:

Merit Awards (\$50)

Eloise Gardiner Giles, "Woodshed"

Adella Langham, "Vanishing Grandeur"

Etta Harmon Levin, "Blue Ridge"

Windy Payne, "Man in the Middle"

Carolyn Ratcliffe, "Crab Tree Falls"

Honorable Mention

Jean Botts, "Looking Out/ Grand Tetons"

Liz Bruns, "Underground"

Mary Ann Friedman, "Bejeweled II"

Juror's Award for First Time Entrant (\$50)

Victoria Dibbern, "Bird Nest"

People's Choice Award

Carolyn Ratcliffe, "Crab Tree Falls"

Members accepted to the VWS 2014 Exhibition are: **Chee Ricketts, Linda Verhagen, and Sue Rosen.** Congratulations!

Charlotte McDaniel has a painting in the April Bozart show.

Carole Pivarnik will be teaching several watercolor animal portrait workshops at MadArts during May and June. See www.carolepivarnik.com for details.

The Ruby Canody Art Gallery, LLC has opened for the season! ruby's paintings of Ormond Beach will be featured in the new exhibit, "Across the USA." Spring Florals will also be on display through May. Call Ruby for more details 540-456-6262.

Marcy Springett sold one of her paintings, "New Red Lipstick" from the 2014 Courthouse Judged Show. Congratulations!

Shenandoah Valley Art Center in Waynesboro has a Plein air Workshop Thursday - Saturday, June 5 - 7, 10 -4pm with Steve Doherty, Editor in Chief of Plein Air Magazine. Contact <http://svacart.com/>

Cumulative Directory Updates for 2014 (as of May 7, 2014)

Returning Members

Patrice Reese
12809 Church Road
Richmond, Virginia 23233
(804) 360-3792 (?)
patricereese@mac.com

Gail Swift
577 Main Street
Washington, VA 22747
Home telephone: (540) 675-1003
Cell phone: ((540) 671-0944
gailswift@gmail.com

Christine Rich
57 Ingalls Road
Fort Monroe, Virginia 23651
Telephone: (434) 989-1816
Christudio4@aol.com

Peter Almonte
9 Lakeview Circle
Palmyra, Virginia 22963-3327
(434) 589-6160
paab@earthlink.net

Carol Reines
350 Portico Way
Charlottesville, Virginia 22911
Cell: (434) 981-6816
carolreines185@gmail.com

Email Address changes

Nick Barlow
Donnabarlow128@gmail.com

Pam Dickerson
pam.dickerson@gmail.com

Terri Nicholaou
terri.nicholaou@gmail.com

Deborah Prum
debprum@gmail.com

Address Changes

Dick Carpenter
2600 Barracks Road, Apt. 470
Charlottesville, Virginia 22901

Website changes or additions

Carol Martin
www.carolkirkhamartin.com

New Members

Charlotte Gibson
2560 Wyngate Road
Charlottesville, Virginia 22901
Home phone: (434) 973-8776

Carole Pivarnik
6 Midnight Lane
Castleton, Virginia 22716
Home Phone: (540) 987-8566
Cell Phone: (540) 219-7586
Carole.pivarnik@gmail.com
www.carolepivarnik.com

Karen Perkins
P.O. Box 127
Earlysville, VA 22936
Home phone: (434) 973-8732
earlyauto@embarqmail.com

Carolyn Gallon
138 New Hope Crimora Road
Waynesboro, Virginia 22980
Telephone: (540) 908-2882
lumwana@aol.com

Arthur Rashap
106 Commonwealth Circle
Charlottesville, Virginia 22901-1606
(434) 218-8927
Arthur.rashap@gmail.com

Arline Brennan
44 Prestwood Drive
Ruckersville, Virginia 22968
(434) 990-9913
Jobren35@live.com

Pam Derrickson
5812 Blue Ridge Road
Mineral, Virginia 23117
Home: (540) 854-0962
Cell: (703) 963-1711
pam.derrickson@gmail.com

Lisa McNerney
1425 Ricky Road
Charlottesville, Virginia 22901
(434) 760-2821
lisa.mcnerney54@gmail.com

Terri Nicholaou
9 Orchard Road
Charlottesville, Virginia 22903
Cell: (434) 825-3553
Terri.nicholaou@gmail.com

Deborah M. Prum
220 Ipswich Place
Charlottesville, Virginia 22901
Home: (434) 984-5559
debprum@gmail.com
website: www.deborahprum.com

Patricia A. Bell
423 Wilderness Drive
Locust Grove, Virginia 22508
Byron R. Dickson
1056 Old Country Club road
Roanoke, Virginia 24017
(540) 345-4040
byarch@aol.com

www.dicksonarchitects.com
Ann Corcoran
350 Portico Way, Apt. 309
Charlottesville, Virginia 22911
(404) 202-7756
anncorc@comcast.net

April 2014

I had a dream....and it's coming true!!

Last summer, one of our members made a donation to CVWG because she was unable to support the guild with an entry to the annual show. That got me thinking. To the best of our memory, over the years there had been very few donations to the guild. It never dawned on me to make a donation! I was inspired and wrote a check. (As you know, we are a 503-C organization which qualifies giver to tax deductions. And in addition, one of the goals of the guild is to encourage and support the study of watercolor. What better way to do that than to give great artists more money for classes or supplies?)

Now, a second year doing the annual show and wondering how we could increase the cash prizes we give, I had a dream! What if I just asked members to join me in making a donation? My goal was to increase the prize money from \$3000 to \$4000! So, I asked!!

As of the April guild meeting, generous donations have come in from our members!! We now have \$975 of the goal I had of \$1000!!! Thank you to these generous members who supported "the cause."

Vicki Dibbern

Anne Hopper

Arthur Rashap

Carolyn Ratcliffe

Pam Roland

Sue Rosen

Joan Soderlund

Susan Stover

Patricia Travers

Linda Verhagen

So, if we get a bit more, the prizes will look like this:

2013 - 11 prizes		2014 – 13 prizes	
Best in Show	\$ 800		\$1,000
Juror's Choice	\$ 500		\$ 700
8 Awards of Merit @ \$ 200 each (\$1,600)		10 Awards of Merit @ \$200 each (\$ 2,000)	
CVWG Memorial	\$ 100		\$ 300
Total	\$ 3,000		\$ 4,000

And what a healthy start! In addition, we now have a “Donate now” button on our website to encourage those who might visit us to do what apparently lots of other organizations do. (We discovered this in searching websites last year. Lots have a similar way to accept donations.)

But we are at a cross-road. Do we continue the request for this additional \$1,000 each year, in hopes of not sliding backwards? Or do we need a long range fund raising plan? Here are some suggestions and questions to ponder:

Should we have a campaign to seek donations from local businesses?

Should we have what many use, a “Patron’s Award” where individuals or businesses donate a sum of money for a particular prize in exchange for the publicity?

Should we have an auction, perhaps silent, to raise money?

Should we raise money in the first place?

The money needed to produce the annual show has recently cost approximately \$2,300–2,500. We reduced that to approximately \$1,700 last year with the conversion from being “paper heavy” to the electronic approach. This money comes primarily from entry fees and the money raised from workshops sponsored by the guild and our dues. The show is not self-supporting and one way to look at that is to say it “loses money” but I prefer to say we spent that money to meet two other goals of our organization: To inform and educate the general public about watercolor painting and to promote the highest levels of excellence in the use of the medium. And having helped put on the show last year, I can promise you, we made a lot of artists across Virginia very happy!

I’m thrilled to have colleagues who support this organization with me and would love to continue the discussion on the direction we might take from here on. I’ll keep dreaming....because dreams do come true, don’t they?

Pam Roland